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The New 1950  Floribunda Rose FASHION - a glorious new color in Roses. \$2 each, 3 for \$5.



STAR ROSES Fall 1949



★Fashion

Thrilling New Floribunda Roses

Floribunda Roses are a gardener's dream come true: hardy, long-lived, graceful plants that bloom continuously—spring, summer and fall—with blooms in massive sprays that show up well from a distance. Close up, the individual flowers are entrancing.

Plant Floribunda Roses

For Quantity of Bloom—a whole bouquet of flowers on every stem.

For Continuous Bloom—all season.

For Cutting—really lasting, and exquisite for bouquets and corsages.

For Mass Planting—a solid bed of Floribundas, red, yellow, pink, and white, can glorify a garden.

Next the House—Try Floribundas for color accent close to the house foundation. They are GOOD.

Anywhere—that you'd like lovely flowers, in sunshine.

★ FASHION—The Front-Cover Rose (Plant Pat. 789)

 Newest Floribunda All-America Award winner. Bright coral-peach, a most amazing color in that it is so brilliant and, at the same time, so soft and lovely. There is no other Rose color like it. Add to this the exquisite form of both the bud and open flower, and you will see why this Rose is being hailed with such enthusiasm. In England, where Fashion was exhibited at the National Rose Society's Show last summer, it was given the gold medal for the best new variety shown. The *London Evening Standard* said it was "The sensation of the show!" In June 1949, it won the famous Bagatelle Gold Medal in Paris, France.

Scores and comments of the All-America judges gave it high praise, also. The open blooms are about 3 inches across, or larger. Buds open slowly to a wide open flower with gracefully waved petals and a rich display of golden yellow stamens. Pleasing, old-rose fragrance. Plants are good and vigorous, bushy, with neat, small, glossy foliage. It reaches a height of 2½ to 3 feet, with few thorns. **\$2 ea.; 3 for \$5.**

★PINOCCHIO. Plant Pat. 484. Sprays of winsome buds, rich salmon flushed with gold, open slowly to double, attractively formed blooms 1½ inches across. As the "Sweetheart" flowers open, they gradually change to soft clear pink and acquire deeper pink edges. When the last flowers in a cluster finish, the first buds are opening on other shoots, bringing new interest daily. Free branching, continuous blooming, with ample dark green foliage, the plants grow 20 to 24 inches in height. The full-petaled blooms last well. **\$1.25 ea.; 3 for \$3.35.**

★GOLDILOCKS. Plant Pat. 672. (See illustration, page 21.) A true yellow Floribunda and by far the best of its color. The American Rose Society awarded it the John Cook Medal, the sixth Rose and the first Floribunda to be so honored in the twenty years since this award to American-bred Roses was established. Goldilocks is a rich golden yellow. Buds shaped like Hybrid Teas open to very double blooms up to 3 inches across. Spreading, bushy plants, 2½ feet high. Abundant bloom; fine plants, foliage, and color. A border of Goldilocks makes a striking display, showy even from a considerable distance. **\$1.50 ea.; 3 for \$4.**



★Pinocchio

**3 Extra-Fine \$ 4.25
Floribundas**

A real "show" group to be used as an accent, like precious jewels, for the most important spot in your garden.

Plant Pat.	Each
★Fashion . . . 789	\$2.00
★Goldilocks . 672	1.50
★Pinocchio . . 484	1.25

ASK FOR OFFER 102

©
C.-P.
CO.

West Grove, Penna.
September 1, 1949

To Our Friends:

When you buy Star Roses you will buy direct from our Nursery where most of our Roses are grown. If you call here in Spring, Summer or Fall, you will see growing and blooming just such plants as you are to get. When you order here for fall planting, you will get them soon after they are lifted from the ground, or if for spring planting, our huge storage cellars will keep them fresh and plump until time to send them directly to you. Southern customers should order from this catalog for mid-winter planting.

When you buy Star Roses you will buy from a firm of Rose-growing specialists entering upon their second half-century. For 52 years we have been learning how to grow still better Rose plants. Last year we did the largest volume of business in our history. Although we have added recently two farms for Rose growing and though each year we have purchased the cream of the crop from a few other carefully chosen growers, the demand for Star Roses steadily exceeds the supply, so we urge that you "order early."

"THE BEST ROSES FOR AMERICA." We travel annually over two continents to get the best of new Roses and to learn which kinds do best and please most. With any kind we offer, we believe you will be pleased.

Our Star Rose guarantee was the first of its kind to be offered, 42 years ago (see page 26). Our Star Label is perhaps America's best known Rose trademark. This Star Label is the mark of our guarantee.

We strive to render helpful service to purchasers. We publish a book and a magazine, both of which every Rose Grower will enjoy—"How to Grow Roses" and "Success with Roses."

Yours for better Roses, i.e. Star Roses

The Conard-Pyle Co.

STAR ROSE GROWERS

West Grove, Pa.

Robert Pyle
President

Peace

(Mme. A. Meilland)
Plant Pat. 591

American Rose Soc. Gold Medal Awarded to Peace

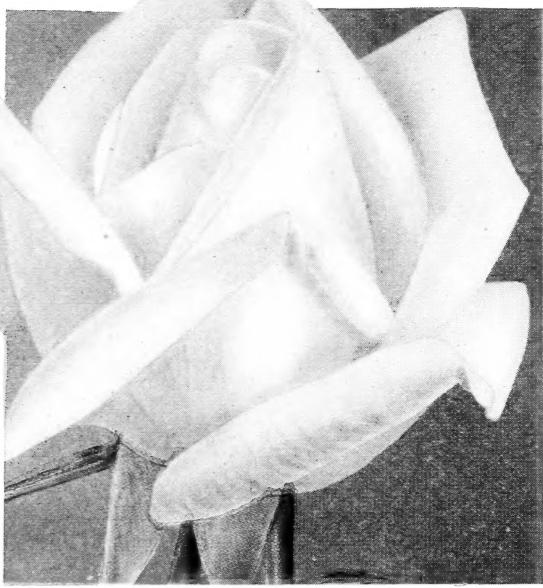
Peace is a sunset caught in a Rose. Peace is a joy to the eye and a lift to the heart. Peace is the one Rose you should have, if you can grow but one; and one Rose you should have a lot of, if your space permits. Its colors change from day to day and vary from flower to flower but are always beautiful, like the different, shimmering colors in a rainbow. Because of this change and constant variety, you can enjoy this Rose best when you grow it in your own garden, where you can watch its buds as they slowly, slowly unfold, and see with your own eyes its glorious color phases. Its tints of yellow, pale gold, cream and ivory show a varying blush of pink on the lightly ruffled petal edges.

Though the very double bloom is huge, it is constantly fresh looking and gives the effect of delicate loveliness even in the fully open flower, which is as beautiful as the opening bud and even more exciting. Its lasting qualities are a new high in Roses.

The final miracle of Peace is that the plant is as remarkable as the blooms, with long, straight, magnificently strong stems and handsome, shining, dark green foliage.

Rated 9.5 on the basis of 10 by the American Rose Society, we quote a very few typical remarks from the 4½ pages on Peace in the 1949 Rose Annual: "Best producer of perfect blooms ever seen." "The world's best Rose." "Everyone's favorite." "The best Rose I've ever grown or seen grown here." "One can't exaggerate the beauty of the bloom from open bud to full-blown bloom." "For vigor, health, foliage, prolificness and disease resistance no other Rose can compare with it." \$2 ea.; 3 for \$5.





© C.P.C. CO.

★Blanche Mallerin

Join the American Rose Society

The largest single-flower society in America. Membership gives you use of their library, lists of members and of Public Rose Gardens, the bi-monthly magazine and a 250-page illustrated Annual. Send \$4.50 to The Conard-Pyle Co., West Grove, Pa., for your year's membership or give a membership to your favorite Rose gardener.

★Anna Marie

© C.P.C. CO.



STAR GUIDE

Fall

CREAM OF

The newest Roses this year are truly exciting, to our minds. There are four new All-America winners, and the way they performed under test proves them worthy additions to our "Cream of the Novelties." For we carefully limit this list of newer Roses to those we believe have real merit, and they are selected with one thought in mind—to bring you something good.

New Rose varieties give fresh interest to a quiet garden. It is fascinating to grow and get to know these new beauties. Some have exotic new colors, some have sturdier plants that mark a new advance in Rose vigor, or some other improvement or difference that we feel you will appreciate and enjoy.

★AMERICAN FLAGSHIP. H.T. (Lammerts.) Plant Pat. 676. Very dark red, with beautifully formed, urn-shaped buds. About 30 petals. Buds and blooms are rich, velvety crimson with maroon shadings, a little smaller than Crimson Glory, with strong, straight flower stems. It keeps its deep, pure crimson color even in strong sun. Good foliage, abundant and disease resistant. **\$1.50 ea.; 3 for \$4.**

★ANNA MARIE. H.T. (Ohlhus.) Plant Patent Applied For. A delightful Rose, very large and double, of clear, light, silvery pink. The great, beautifully furled buds open slowly, with the individual petals large and of heavy texture. This prevents "balling," and it opens beautifully in all kinds of weather. Full blooms are lovely. Petal tips curl back around the high, furled center, to give a classic Rose form. The great blooms are held proudly erect on very firm, strong stems on tall, vigorous, stately plants. Long lasting on the bush or as cut-flowers. Dark, leathery foliage; new canes and foliage stained bronzed. **\$1.50 ea.; 3 for \$4.**

★BLANCHE MALLERIN. H.T. (Mallerin) Plant Pat. 594. This is that rare beauty, a pure white, fragrant Hybrid Tea Rose. The petals of the beautifully modeled blooms are as white as alabaster, with a live, satiny sheen. Buds come erect on healthy, upright plants. These long buds open to beautifully formed blooms $3\frac{1}{2}$ to 4 inches across. We have yet to find a white Rose to equal Blanche Mallerin in artistic beauty. Lovely for cutting. **\$1.50 ea.; 3 for \$4.**

4 SUPERB ROSES FOR CUTTING

\$5.35 Value
\$6

Pink, white, red, yellow—and each of them a gem in its color class. All patent varieties.

★Anna Marie.

★Blanche Mallerin.

★Golden Anniversary. (See page 7)

★Grande Duchesse Charlotte. (See page 8)

ASK FOR OFFER 104

Rose Index, Page 26

4 THE CONARD-PYLE CO.



THE NOVELTIES

NEW 1950 ALL-AMERICA AWARD WINNER ★CAPISTRANO

AARS Rose-pink H.T. (Germain.) Plant Patent Applied For. There is no doubt that the newest group of Award winners will add luster to the already brilliant record of All-America Rose Selections and bring joy to Rose growers all over the country. Capistrano's magnificent vitality will make it a most welcome addition in your garden. Unusually strong in growth, it has an abundance of good, leathery foliage that is admirably resistant to black-spot. Buds and blooms are well formed, with 40 to 45 petals, of good size and excellent substance. The color is a rich, clear rose-pink that really lasts. Tight buds are a little deeper pink, approaching a bright cherry-red. From the opening of the first petal to the full-blown Rose, the glowing, smooth, rose-pink color remains rich and unfaded. It has good, lasting fragrance, also. Flower stems are long and strong on the tall, shapely, well-branched plants.

Capistrano has been awarded the silver certificate of the International Rose Test Garden at Portland, Oregon, with the highest score of any Rose in the latest two-year test. **\$2.50 ea.; 3 for \$6.25.**

★CAPRICE. H.T. Francis Meilland's first Hybrid Tea since Peace to be introduced in this country. It is a gay and joyous Rose, the outside of the petals a delicate seafoam-yellow, the inside radiant flame-pink. It ages with infinite grace to crisply ruffled, jaunty blooms that hold their form until the end. The color ages happily, as well, to a brilliant rosy pink and cream that doesn't clash with newer blooms. 23 to 25 lightly ruffled petals of fine substance. Bushy, well-balanced plants with dark, heavy foliage, strong, reddish canes and leaf stems, are a perfect foil for the airy, brilliant grace of the flowers. **\$1.50 ea.; 3 for \$4.**

3 NEW
ALL-AMERICA
WINNERS
AARS
\$ 6.50
(Value \$7.50; \$2.50 ea.)
Plant Patents Applied For
Page
★Capistrano 5
★Mission Bells 9
★Sutter's Gold 11
ASK FOR OFFER 105



★ Capistrano.

Splendid blooms on a superb plant. **\$2.50 each; 3 for \$6.25.**





STAR GUIDE

Fall

CREAM OF



★Crimson King

★**CRIMSON KING.** H.T. (Kordes.) This is a worthy addition to the list of best red Hybrid Teas, very fragrant and a deep brilliant crimson. It combines the best characteristics of its parents, Crimson Glory and Kardinal. The blooms keep repeating all summer, and in the fall are especially fine as they mature and open slowly with deep, blackish shadings on the firm petals. When cut in the opening bud stage they last for a long time indoors and will fill a room with their delightful Damask Rose fragrance. A new thrill for the lover of red Roses, this is one of the best and very easy to grow to perfection. \$1.50 ea.; 3 for \$4.



★Crimson King

★**DEBONAIR.** H.T. (Lammerts.) Plant Pat. 677. Yellow. Jaunty, perfect, yellow buds on a vigorous, compact plant with unusually handsome foliage. The beautiful, high-centered flowers open primrose-yellow, passing to butter-yellow. Dark, shiny, healthy foliage. Received the high rating of 8.0 out of 10 by American Rose Society reports for 1949. Growers in all parts of the country found it excellent. \$1.50 ea.; 3 for \$4.

★**DIAMOND JUBILEE.** H.T. (Boerner.) Plant Pat. 824. All-American Award winner for 1948. An exceptionally good plant, lavish with its lovely blooms of soft peach-gold. The petals have a wonderfully heavy texture; the flowers open slowly and last well on the bush or when cut. Blooms are double, high centered and fragrant. In habit of growth, vigor and disease resistance, the plant approached perfection throughout its trials. Stems are long and straight, with rich dark green foliage. \$2 ea.; 3 for \$5.

★Diamond Jubilee

★**ENA HARKNESS.** H.T. (Norman.) Crimson-red. The very broad, heavy petals of this English award winner are shining, deep red velvet. 5-inch blooms have petals 3 inches broad. Holds color well; strong tea fragrance. Famous award winner at English shows. \$2 ea.; 3 for \$5.

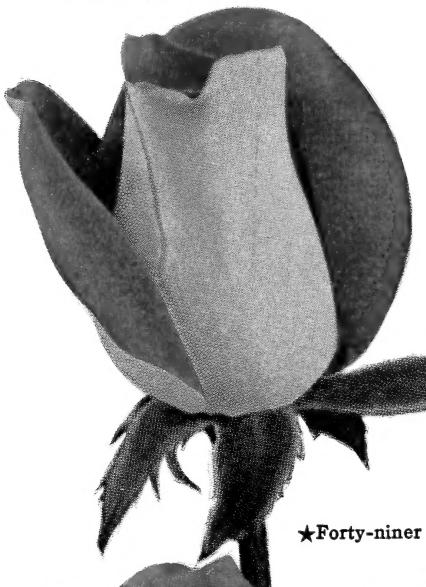
★**ERNIE PYLE.** H.T. (Boerner.) Plant Pat. 673. Warm rose-pink flowers of good size on bushy, vigorous, healthy plants. Opening blooms are cup-shaped, suffused with yellow at the petal base; slow opening, long lasting, fine for cutting. It is reported to winter well in Minnesota. \$1.50 ea.; 3 for \$4.

to GOOD ROSES

1949

THE NOVELTIES

★FORTY-NINER. H.T. (Swim.) Plant Pat. 792. One of the most brilliant of all **AARS** bicolor Roses and certainly one of the most attractive. The color combination is rich and pleasing, vivid orient-red with chrome-yellow reverse, the yellow most evident in the bud and seen as flashes of a "golden lining" in the open blooms. Grand, vigorous plants with a satisfying amount of bloom. Forty-niner has been rated very high by 25 American Rose Society members who have been growing it under test for the past year or two. None of those reporting rated it below a "B"; several call it the best bicolor Rose in their gardens. **\$2 ea.; 3 for \$5.10.**



★Forty-niner



★Golden Anniversary

© C.P. CO.

★GOLDEN ANNIVERSARY. H.T. (Mordigan.) Plant Pat. 806. A sport of Good News, with flowers as handsomely formed but a fine old-gold color, flushed apricot at times. Best of all, it is a golden Rose on a truly vigorous, well-branched plant with dense foliage right down to the ground! For the plant retains the sturdiness, shapeliness and leaf mass of its parent, all the more remarkable in a yellow Rose. The plants under test have bloomed heavily and continuously; no other H.T. in the entire test plot has been able to keep up with them. **\$1.50 ea.; 3 for \$4.**

★FRED EDMUND'S. H.T. (Meilland.) Plant **AARS** Pat. 731. All-America Regional Award winner. Burnt-orange buds open to 25-petaled blooms of vivid, glowing copper-orange, one of the most brilliant and beautiful of Roses. Fruity fragrance; very shiny foliage. **\$1.50 ea.; 3 for \$4.**

★GRACE MOORE. H.T. (Kordes.) Rich and brilliant red. Turn an individual petal in the light and it will change in shade: cerise, cardinal, cherry, shining crimson make up the vivid red of the whole velvety flower. The 50-petaled blooms come on firm stems on bushy, well-branched plants. **\$1.50 ea.; 3 for \$4.**

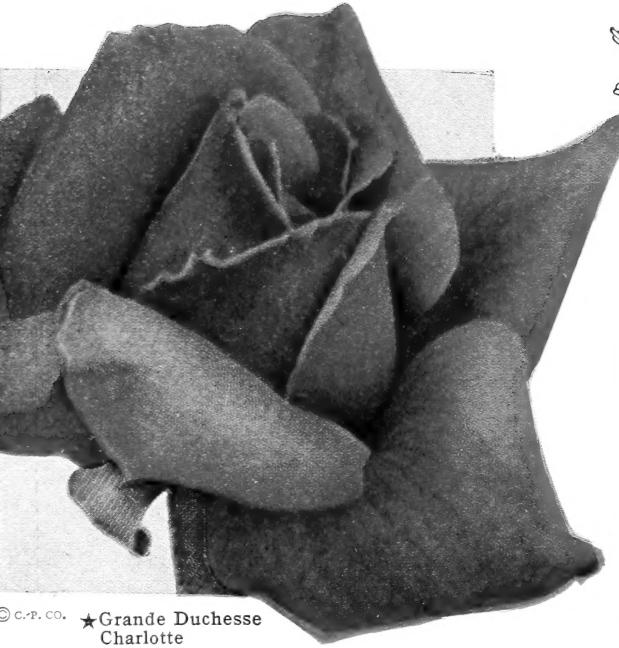


3 STARS \$3.95

(\$4.50 value)

	Page	Each
★Caprice	5	\$1.50
★Crimson King	6	1.50
★Grace Moore	7	1.50

ASK FOR OFFER 107



© C.P.CO.

★Grande Duchesse
Charlotte

★GRANDE DUCHESSE CHARLOTTE. H.T.
AARS (Ketten.) Plant Pat. 774. This Rose is a delightful new shade of red—a strikingly beautiful color such as is seen sometimes in old tapestry. The beautiful, long, streamlined buds are burnt-carmine and open to firm-petaled blooms of a lovely begonia-rose, with the petals artistically recurved. The plant is tall, graceful in growth, and the foliage shows good resistance to disease. Blooms come singly, are especially fine for cutting in the bud stage. **\$1.50 ea.; 3 for \$4.**

★HORACE McFARLAND. H.T. (Mallerin.) Plant Pat. 730. Deep apricot-colored buds open rich buff-salmon, which changes slowly to a pleasing coral-pink. Buds open slowly, in constant succession. The flowers are large, with 40 to 45 petals that are also large, firm and long lasting. Strong stems hold the long, tapered buds firmly upright, well above the leathery foliage, making it excellent for cutting. Flowers spicily fragrant. Rather low, upright, compact plants. A "front-row" Rose, unsurpassed for beautiful exhibition form and glorious color. Blooms come singly, open perfectly, and are endearingly long lasting in every kind of weather. **\$1.50 ea.; 3 for \$4.**

★Horace
McFarland

© C.P.CO.



STAR GUIDE

Fall

CREAM OF

AARS This symbol by the name of a Rose means it has been an award winner in the All-America Rose Selections tests.

An "All-America" Award is probably the highest honor a new Rose can receive before introduction. Each Rose variety entered in All-America trials is tested for two years in every one of some 19 test gardens in the various zones of climate from the Atlantic to the Pacific. Contestants enter only their best Roses. Only the best of these are given an award, and judging standards are very high. AARS Roses can be trusted to do well for a beginner or add new glory to any garden.

★KATHERINE T. MARSHALL. H.T. (Boerner.)
AARS Plant Pat. 607. This sparkling, warm pink Rose comes on magnificent, erect-growing, very hardy plants with profuse, dark green foliage. The large, cupped flowers have heavy petals of coral-pink, with a golden glow at the base of each. Fruity fragrance. **\$1.50 ea.; 3 for \$4.**



© C.P.CO.

★Lowell Thomas

★LOWELL THOMAS. H.T. (Mallerin.) Plant Pat. 595. Lemon-chrome. The 25-petaled blooms open from beautiful buds and have high-cupped centers, the glowing flowers over 4 inches across when open. They have a slight tea fragrance. The plants are upright in growth with strong, erect stems and large, lustrous green foliage. **\$1.50 ea.; 3 for \$4.**

★MME. CHIANG KAI-SHEK. H.T. (Duehrsen.)
AARS Plant Pat. 664. Moon-yellow flowers from ivory buds. **\$1.50 ea.; 3 for \$4.**

Rose Index, Page 26

THE CONARD-PYLE CO.

to GOOD ROSES 1949



THE NOVELTIES

★Mirandy



★MIRANDY. H.T. (Lammerts.) Plant Pat. 632. The illustration on page 15 best shows the superb form and coloring of this great Rose. The huge, 50-petaled, deep crimson flowers open slowly from exquisitely modeled, ovoid buds, often long-pointed, and filled with rich, penetrating Damask fragrance. In hot, moist atmospheric conditions the aging flowers turn to a pleasing, popular Dubonnet wine color. Blooms from early June until stopped by hard frost. \$1.50 ea.; 3 for \$4.

★MRS. PAUL R. BOSLEY. H.T. (Bosley.) Plant Pat. 441. An exhibition type, with high-centered, clear yellow blooms held firm and erect above the dark, leathery foliage. Fragrant. \$1.50 ea.; 3 for \$4.

★NEW YORKER. H.T. (Boerner.) Plant Pat. 823. Fiery red blooms on long, stiff stems, a brilliant red that does not fade or blue. Well-formed bud and bloom, very fragrant, on a sturdy plant, resistant to black-spot. \$2 ea.; 3 for \$5.

4 LEADING
ALL-AMERICA \$7.25
WINNERS

The catalog value of this collection is \$8. The value to you of these five fine Roses in your garden and for cut-flowers is beyond estimate. They are leaders—newer kinds that grow magnificently, with blooms you can take pride in showing to your friends and visitors. We recommend this set to you.

PlantPat. Page Each

★Mirandy.....	632	9	\$1.50
★Mission Bells.....	P.A.F.	9	2.50
★Peace.....	591	3	2.00
★Tallyho.....	828	11	2.00

ASK FOR OFFER 109

AARS ALL-AMERICA
AWARD WINNER for 1950

★MISSION BELLS

H.T. (Germain.) Plant Patent Applied For. All gardeners will rejoice that the newest All-America awards have gone to Roses that really have plants under them. The salmon-pink blooms of Mission Bells have good form, too. So far as we have discovered, nothing has to be forgiven in this Rose. Its color is a glowing, clear salmon or shrimp-pink that is always treasured in Roses. The buds are well pointed, opening to high-centered flowers often 5 inches across, with about 40 petals.

Due to its free branching habit, Mission Bells produces large quantities of blooms continuously all season. Tea fragrance. Bushy, densely foliated plants, resistant to black-spot. Winner of the silver certificate of the International Rose Test Garden at Portland, Oregon, as well as the All-America award. \$2.50 ea.; 3 for \$6.25.

★ Mission Bells





STAR GUIDE

Fall

CREAM OF



★Nocturne

★**NOCTURNE.** H.T. (Swim.) Plant Pat. 713. Long-pointed buds of perfect form open slowly to blooms of bright cardinal-red with dark shadings. Coppery red during very hot weather. Blooms of show shape with unique form and wavy petal style. (See illustration above.) Fragrant. Vigorous plants, resistant to black-spot; early to bloom and as late as any to stop. \$1.50 ea.; 3 for \$4.

★**RUBAIYAT.** H.T. (McGredy.) Plant Pat. 758. Brilliant ruby-red or cerise-pink, with reverse lighter. Color is darker in the fall. It has a graceful, long bud and a wealth of old-Rose fragrance. Flowers are large, long lasting, freely produced on strong, straight stems. Tall, vigorous plant with clean, waxy foliage; hardy and disease resistant in all climates. Outstanding for cut-flowers and for plant vigor. \$1.50 ea.; 3 for \$4.



★Rubaiyat



★Show Girl

★**SHOW GIRL.** H.T. (Lammerts.) Plant Pat. 646. Rich phlox-pink. One of the most popular of recent pink varieties. It is remarkable for the length of its lovely buds and the vigor of the tall plants. Give it plenty of room. Deep, vivid pink blooms of good substance and exhibition form are produced on long, strong stems. One of the best of the deep pink varieties, perfect for cutting. \$1.50 ea.; 3 for \$4.

3

EXCITING NEWER ROSES

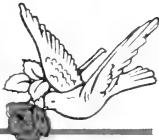
\$4.35

One a deep, dark red, one yellow and one pink; striking varieties to bring new life to your garden.

Plant Pat. Page Each

★Diamond Jubilee	824	6	\$2.00
★Nocturne	713	10	1.50
★Show Girl	646	10	1.50

ASK FOR OFFER 110



THE NOVELTIES

AARS New All-America Rose for 1950

★SUTTER'S GOLD

H.T. (Swim.) Plant Patent Applied For. Brilliant golden buds, shaded coppery orange and vermillion; intensely fragrant. Long, sleek buds, on straight stems with few thorns; perfect for cutting. Vigorous, bushy plants, disease resistant and free in bloom. The high-centered open blooms, with 25 to 30 petals, vary from rich orange-gold in spring and fall to pale yellow tinted pink in midsummer. Bright, glossy foliage. Already the winner of three important awards: the All-America, the Silver Certificate of the International Test Garden at Portland, Oregon, and the Foreign Gold Medal at Bagatelle, Paris. \$2.50 ea.; 3 for \$6.30.

3 Headline Offer \$5.25

AARS Winners

(Value \$6)

One each, **Rubaiyat, Sutter's Gold,**
Tallyho.

(See all three pictured here.)

ASK FOR OFFER 111

★TAFFETA. H.T. (Lammerts.) Plant Pat. 716. This 1948 All-America AARS winner gives plentiful, long-stemmed, perfectly formed, fragrant buds in rich pink and salmon tones. The tints change from rose-pink to apricot, the reverse flushed yellow. Medium large blooms of about 20 petals. Fine plant. \$1.50 ea.; 3 for \$4.

★TALLYHO. H.T. (Swim.) Plant Pat. 828. All-America winner for 1949. Handsome blooms of old-rose coloring; truly two-toned, the outside a darker shade of the same rich color. It holds its color remarkably, changing only toward the center of the flower, the petals there becoming uniformly of the lighter old-rose tint. And what a plant! Great, long, reddish canes are topped with glorious bursts of bloom in quantity at one time. Rich, spicy fragrance. \$2 ea.; 3 for \$5.10.

★Sutter's Gold

★Tallyho





STAR GUIDE

Fall



★Angels
Mateu

★**ANGELS MATEU.** H.T. Plant Pat. 174. Luscious orange-rose, distinct from all other Rose colors. Large, full petaled, with delicious fragrance. Fine exhibition blooms. **\$1.50 ea.; 3 for \$4.**

★**AMI QUINARD.** H.T. Black-lustered red. Beautiful urn-shaped buds with Damask fragrance. The petals are like shining crimson velvet with a blackish sheen. A center of golden anthers is in rich contrast. Free in bloom. **\$1.25 ea.; 3 for \$3.35.**

★**BETTER TIMES.** H.T. Plant Pat. 23. Rose-red. The brilliant rose-red flowers are large, double, and delicately fragrant. They come singly on long, strong stems and are ideal for cutting. **\$1.50 ea.; 3 for \$4.**

★**BETTY UPRICHARD.** H.T. Carmine and salmon. Buds are medium sized, long pointed and open to large, semi-double flowers. Its spicy blooms are distinctly bicolored, the outside of the petals deep carmine, inside silvery salmon. **\$1.25 ea.; 3 for \$3.35.**

★**BOUDOIR.** H.T. Rose and white. An unusual, two-toned flower, large and very full. Radiant Tyrian-rose on the inside of the petals and velvety creamy white on the reverse. A decided novelty. **\$1.50 ea.; 3 for \$4.**

★**CALIFORNIA.** H.T. Plant Pat. 449. A glorious shade of ruddy orange, toned with saffron-yellow, with the exterior of the broad, firm petals overlaid saffron-rose. Buds are long and pointed; flowers reach a diameter of 5 to 6 inches. Vigorous; healthy, glossy green foliage. **\$1.25 ea.; 3 for \$3.35.**

★California



EVERBLOOMING

On this and the following pages of older Hybrid Tea Roses, you will find a select list of kinds that have been grown and loved for seven to nearly sixty years. They are "Tried and True" kinds that are so good they have remained popular and in demand continuously. Any and all of them are dependable; each has its own special beauty. Select the colors and forms that you prefer, plant them according to directions sent with each order, and they will bring you joy, as they have to so very many people through the years.

★**CHARLOTTE ARMSTRONG.** H.T. Plant Pat. 445. Rose-red. See picture, page 14. One of the most popular of all Roses, with good reason. Long, slender, rose-red buds open to extra-large blooms of deep, glowing rose, sometimes very dark rose-red. Handsome, upright plants with long, strong stems. **\$1.50 ea.; 3 for \$4.**

★**CHRISTOPHER STONE.** H.T. Scarlet-crimson. Damask fragrance and almost continuous bloom. Vivid scarlet in June, becoming deep crimson with velvety, blackish shadings in the fall. **\$1.25 ea.; 3 for \$3.35.**



★Condesa de Sastago

★**CONDESA DE SASTAGO.** H.T. Bicolor. Delightfully fragrant flowers of yellow and raspberry-red are produced profusely on vigorous, healthy plants. Ranks very high in preference list of experienced amateurs. Known from California to Cairo, and all points between, as one of the most colorful garden Roses. **\$1.25 ea.; 3 for \$3.35.**

★**COUNTESS VANDAL.** H.T. Plant Pat. 38. Copper and salmon. A charming Rose, from the first tints of color on the large, long, tapering buds until the petals fall. The streamlined buds are orange-copper and open to perfumed, exquisitely formed blooms of copper, salmon and gold. **\$1.50 ea.; 3 for \$4.**

Rose Index, Page 26



STAR ROSES

★CRIMSON GLORY. H.T. Plant Pat. 105. Deep crimson. See picture, page 14. A glorious Rose in its perfect form, its size and its fragrance. A splendid plant, vigorous, exceptionally free blooming and resistant to disease. Widely held to be the best red Rose in the world, Crimson Glory is one you certainly should have. **\$1.50 ea.; 3 for \$4.**

★DAINTY BESS. Single. H.T. Blush-pink. Dainty indeed in form, color and delicate wild-Rose fragrance. Especially charming are the long, wine-red stamens contrasting with the blush-pink petals. The best single. **\$1.25 ea.; 3 for \$3.35.**



★Duquesa de Penaranda

★DUQUESA DE PENARANDA. H.T. Copper apricot. Long-pointed buds of apricot-orange open to sweetly perfumed, artistic blooms of soft coppery apricot. The color becomes richer in the fall—a luscious cinnamon-peach shade—but it is lovely throughout the entire season and always a smooth, even color. Distinctive, bright green foliage and abundant, almost continuous bloom. One of the constantly popular Roses for many years. **\$1.25 ea.; 3 for \$3.35.**

★ECLIPSE. H.T. Plant Pat. 172. Golden yellow. See picture, page 14. Distinctly different from any other Rose, with "super-streamlined" buds which often exceed 2 inches in length, ornamented with narrow, branching sepals. It is most prolific, the beautiful tapering buds coming in quantities on rigid, upright stems on a vigorous plant with disease-resistant foliage. Open blooms are large, well formed, semi-double and a good, uniform, rich yellow. **\$1.50 ea.; 3 for \$4.**



★Editor McFarland

★EDITOR McFARLAND. H.T. Deep pink. Vigorous, healthy, upright plants are free with beautifully modeled buds and fragrant blooms of deep pink on strong, wiry stems. The flowers keep their form and color for days. **\$1.25 ea.; 3 for \$3.35**

★ETERNAL YOUTH. H.T. Plant Pat. 332. Clear pink, sometimes suffused with salmon. Exquisitely formed. **\$1.50 ea.; 3 for \$4.**

★ETOILE DE HOLLANDE. H.T. Crimson. Ever popular, with its delightful crimson color, its fine form, long cutting stems, vigorous growth and true Rose perfume. One of the best richly fragrant, everblooming red Roses. **\$1.25 ea.; 3 for \$3.35.**

★FAIENCE. H.T. Two-tone peach-pink and yellow. Beautifully modeled buds of yellow, lightly brushed with carmine, open to 50-petaled blooms with rich yellow base that shades gradually to peach-pink at the tips. Satisfactory all season, for it blooms freely and the flowers last well. **\$1.25 ea.; 3 for \$3.35.**

★GIRONA. H.T. Multicolored. Lovely buds of Turkey-red and golden yellow with 20 to 30 petals. The outside row of petals becomes light Tyrian-rose, and the inner petals soft golden yellow. The petals are heavy textured, with rich attar-of-rose fragrance. Splendid Rose for cutting. **\$1.25 ea.; 3 for \$3.35.**

★GOLDEN DAWN. H.T. The pale yellow blooms, continuously produced, are very large, with 50 to 60 petals. Fragrant. Foliage beautiful. Has very high Rose Society rating. **\$1.25 ea.; 3 for \$3.35.**

★GOLDEN SASTAGO. H.T. Buttercup-yellow. Fragrant flowers on plants of fine, upright form. Noted for robust growth and freedom of bloom. **\$1.25 ea.; 3 for \$3.35.**

4 GAY BRILLIANT \$3.95 RICHLY COLORED ROSES

Notably free blooming, on sturdy plants

		Value \$5	Each
★Christopher Stone.	Scarlet-red.....	12	\$1.25
★Condesa de Sastago.	Red and gold.....	12	1.25
★Editor McFarland.	Bright, deep pink.....	13	1.25
★Girona.	A most fragrant multicolor.....	13	1.25



STAR BLUE BANNER STAR DOZEN

★Eclipse. \$1.50 ea.; 3 for \$4.

12 Tried and True Hybrid Teas ALL No. 1 QUALITY STAR ROSES

The STAR DOZEN has always been one of our most popular features. This year it is better than ever, as we have added more of the newer, patented Roses and All-America winners that have proved to be best in American gardens in all parts of the country. The brief descriptions below are mainly limited to color because every one of these varieties is one of the most free blooming and dependable that we could select. All give large, well-formed blooms of real beauty. Their superiority is the reason they were chosen for this set.

★**ANGELS MATEU.** Plant Pat. 174. A rich, luscious orange-rose color. Fully double. (Picture and description, page 12.)

★**CALIFORNIA.** Plant Pat. 449. Glowing, ruddy orange and gold; a striking color combination. (See picture and description, page 12.)

★**CHARLOTTE ARMSTRONG.** Plant Pat. 455. Long, slender buds. Great ruffled blooms of rich rose-red. (Picture below. Description, page 12.)

★**CRIMSON GLORY.** Plant Pat. 105. Deep crimson. Next to Peace, probably the world's most popular Rose. (See picture above and description, page 13.)

★**ECLIPSE.** Plant Pat. 172. Yellow. The longest, most streamlined buds of all. (Picture left above. Description, page 13.)

★**GOOD NEWS.** Plant Pat. 426. Peach or apricot-pink. Its popularity is well deserved. (See picture below and page 16.)

★Charlotte
Armstrong
\$1.50 ea.;
3 for \$4.

★Good News
\$1.50 ea.;
3 for \$4.

© C.-P. CO.

12 OF THE FINEST

Add PEACE and
You Have Perfection

Because these sets can be made up quickly, with a minimum of extra handling after the plants are dug the price offers you a neat saving. The STAR DOZEN is better than ever this year. All are vigorous, easy-to-grow, thoroughly tested kinds that no garden should be without. For beginning a Rose garden or adding to the plants you have, the STAR DOZEN will give you the biggest value you can find, and more enjoyment than you can imagine. All are STAR ROSES—exactly the same high grade of plants as those sold separately.

★GRANDE DUCHESSE CHARLOTTE. Plant Pat. 774. A beautiful and different shade of red in Roses. (See picture and description, page 8.)

★LOWELL THOMAS. Plant Pat. 595. Pure, unfading yellow. High centered, with 25 petals. (Picture and description, page 8.)

★MME. COCHET-COCHET. Plant Pat. 129. Many people tell us this is their favorite copper-pink Rose. (Picture at right above. Description, page 16.)

★MME. HENRI GUILLOT. Plant Pat. 337. An indescribably beautiful flame-rose color. (See page 17, though no photo can do it justice.)

★MIRANDY. Plant Pat. 632. Outstanding for size, fragrance and wine-crimson color. (Picture at right below. Description, page 9.)

★RUBAIYAT. Plant Pat. 758. New, brilliant, two-toned cerise-pink to rose-red. (Picture and description, page 10.)

1 each of above 12 \$14.85
(Value \$17.75)

A Superior Collection
in a fine range of colors

ASK FOR OFFER 114

© C.-P. CO.

★Mme. Cochet-Cochet.
\$1.50 ea.; 3 for \$4

STAR FIVE
for only **\$6.75**
(Value \$7.50)

The STAR DOZEN can be grown in beds as small as 3 x 10 ft. or 4½ x 7 ft. For smaller space, we offer this 5-Rose selection that still gives a good wide color range. These are kinds that can keep you well supplied with beautiful buds for cutting all season long in a 4½ x 3 ft. bed.

Plant Pat. Each

★Charlotte Armstrong	455	\$1.50
★Crimson Glory105	1.50
★Eclipse172	1.50
★Mme. Cochet-Cochet	129	1.50
★Mme. Henri Guillot337	1.50

ASK FOR OFFER 115

★Mirandy.
\$1.50 ea.;
3 for \$4.



STAR GUIDE

Fall

EVERBLOOMING



★Good News

© C.-P. CO.

★GOOD NEWS. H.T. Plant Pat. 426. Buds deep coppery pink; great 60-petaled blooms with a coppery center, toning to shell-pink on outer petals. Rich tea fragrance. Vigorous, healthy; almost continuous in bloom. An especially good Rose. \$1.50 ea.; 3 for \$4.

★HEART'S DESIRE. H.T. Plant Pat. 501. Beautiful form and heavy rich scarlet petals. Great, streamlined buds, excellent for cutting. Delightful fragrance. Feed this Rose heavily. \$1.50 ea.; 3 for \$4.



★Highland Park

★HIGHLAND PARK. H.T. Chosen to be named for Highland Park, Ill., and to be a feature of the "Gardeners' Memorial" Rose-garden there. That denotes the quality of this beautiful full-petaled salmon-pink variety, which produces its fine blooms on vigorous plants. \$1.50 ea.; 3 for \$4.

★JOANNA HILL. H.T. Yellow. Attractive buds of orange-yellow; double flowers shading from orange to cream. Fine for cutting. \$1.25 ea.; 3 for \$3.35.

5 BEGINNER'S SET \$5.35

(Value \$6.50)

Easy-to-grow kinds that you wouldn't wish to be without, even if you had hundreds of plants. Superior for cutting, free in bloom.

	Page	Each
★Highland Park. Light pink.....	16	\$1.50
★Poinsettia. True red that stays red.....	17	1.25
★Radiance. Two-toned rose-pink.....	18	1.25
★Red Radiance. Cerise-red.....	18	1.25
★Soeur Therese. Buttercup-yellow.....	18	1.25

ASK FOR OFFER 116

★KAISERIN AUGUSTE VIKTORIA. H.T. Cream-white. Long, shapely buds open to delightfully scented, cream-white flowers with a slight lemon tint in the center. Very double flowers on plants of medium height. This Rose was introduced in 1891 and it is as much loved today as ever. \$1.25 ea.; 3 for \$3.35.

★LADY ASHTOWN. H.T. Carmine-pink. The large, long-pointed buds open to perfect carmine-pink blooms with a golden underglow. One of the best and very popular. \$1.25 ea.; 3 for \$3.35.

★LUNA. H.T. Moonlight-yellow. Long, delicate yellow buds and large, delightfully fragrant blooms of moon-light-yellow. \$1.25 ea.; 3 for \$3.35.

★MME. COCHET-COCHET. H.T. Plant Pat. 129. See color illustration, page 15. Coppery pink. Long-pointed buds of coppery pink, flushed orange, open to fragrant cupped flowers of soft salmon-pink with a satiny sheen. The petals vary from 20 to 40. An enchanting Rose in form, color, and fragrance. \$1.50 ea.; 3 for \$4.

★MME. JOSEPH PERRAUD. H.T. Buff. A Rose of unusual charm both in bud and open bloom. The long-pointed, opening buds have delightful glowing yellow sunset shades that change to nasturtium-buff as the fragrant flowers slowly unfold. This is one of the most enchanting Roses we know in the lovely pastel shades, and so long lasting. \$1.25 ea.; 3 for \$3.35.

★Mme. Joseph Perraud



to GOOD ROSES

1949



STAR ROSES



★Mme. Henri Guillot

© C.P. col.



★Mrs. Pierre S. du Pont

★MRS. PIERRE S. DU PONT. H.T. Golden yellow. Produces good flowers on bushy plants and blooms abundantly. \$1.25 ea.; 3 for \$3.35.

★McGREDY'S SUNSET. H.T. Plant Pat. 317. Yellow. Full-petaled flowers of clear yellow penciled with carmine. Free in bloom. \$1.50 ea.; 3 for \$4.

★MRS. E. P. THOM. H.T. Long buds of clear yellow. A superior and popular yellow Rose. \$1.25 ea.; 3 for \$3.35.

★MRS. SAM McGREDY. H.T. Rich scarlet-orange. Perfect flowers with Sweetbrier fragrance. \$1.25 ea.; 3 for \$3.35.

★NARZISSE. H.T. Maize-yellow. Big, streamlined, apricot-yellow buds open to massive flowers of maize-yellow. Sturdy, tall plants with large, glossy foliage. \$1.50 ea.; 3 for \$4.

★POINSETTIA. H.T. Scarlet. Well-formed, long buds and flowers of poinsettia-scarlet that does not fade or blue. The large, brilliant blooms are freely produced on erect, healthy plants. \$1.25 ea.; 3 for \$3.35.

★MME. HENRI GUILLOT. H.T. Plant Pat. 337. Exquisitely formed, fragrant, urn-shaped buds of raspberry-pink lit with flame, change to a brilliant, satiny watermelon-pink blend as they fully open. Don't miss this Rose. \$1.50 ea.; 3 for \$4.

★MARGARET McGREDY. H.T. Orange-scarlet to carmine-rose. Large, full-petaled. The vigorous growth insures a constant production of blooms from June to hard frost. \$1.25 ea.; 3 for \$3.35.

★MARK SULLIVAN. H.T. Plant Pat. 599. A spectacular multicolor that does best in partial shade. Rich gold, heavily veined and shaded with deep rose-pink and cerise. \$1.50 ea.; 3 for \$4.

★MARY MARGARET McBride. H.T. Plant Pat. 537. Shining rose-pink. The long, firm buds open slowly to large, 45-petaled blooms, the outer petals gracefully recurved around the high, closed center. \$1.50 ea.; 3 for \$4.

©

★Mary Margaret McBride



★Poinsettia

3 FOR \$3.25

(Value \$4)

Don't miss this top-value collection.

★**Narzisse.** Yellow.

★**Poinsettia.** Red.

★**President Macia.** Two-toned pink.

Three quality Roses at low cost.

ASK FOR OFFER 117



STAR GUIDE

Fall 1949

EVERBLOOMING STAR ROSES



★President Herbert Hoover

★**PRESIDENT HERBERT HOOVER.** H.T. Multicolored. Large, beautifully modeled, delightfully fragrant blooms of scarlet, yellow, cerise and flame. Tall. One of the most popular Roses. Blooms freely on erect, firm stems. **\$1.25 ea.; 3 for \$3.35.**

★**PRESIDENT MACIA.** H.T. Two-tone pink. Rich pink buds, long, firm and pointed, open with the same rich pink outside and with the inside of the petals a contrasting flesh-pink. A beautiful, large Rose. **\$1.25 ea.; 3 for \$3.35.**

★**RADIANCE.** H.T. Rose-pink. The two-toned pink, cupped flowers have true Rose fragrance. Vigorous, healthy growth and free bloom. One of the world's most dependable Roses, **\$1.25 ea.; 3 for \$3.35.**

★**RAMON BACH.** H.T. Plant Pat. 366. Apricot-buff. Tall; very free in bloom. A lovely apricot-buff on the back of the petals with a touch of salmon-pink inside, the combination making a soft amber-yellow. **\$1.50 ea.; 3 for \$4.**

★**RED RADIANCE.** H.T. Cerise-red sport of Radiance with the same form, growth, fragrance, and healthy foliage. Like Radiance it is long lived, free blooming and does well under a wide variety of growing conditions. **\$1.25 ea.; 3 for \$3.35.**

★Red Radiance



★**SIGNORA.** H.T. Plant Pat. 201. Bicolor. Long, tapering buds of brownish orange and great blooms of mandarin-orange and salmon. Praised from Maine to California and rated 83.1% by the American Rose Society. **\$1.50 ea.; 3 for \$4.**

★**SNOWBIRD.** H.T. White. Snow-white from the bud until the petals fall. Double, high centered, very fragrant. Foliage is disease resistant. The American Rose Society rates it tops in modern white Roses. **\$1.25 ea.; 3 for \$3.35.**

★**SOEUR THERESE.** H.T. Buttercup-yellow. An astonishing variety, for it blooms in candelabras (not clusters) of 5 to 15 flowers, on top of sturdy canes. Each flower is fine for cutting as it comes on a wiry stem from 6 to 8 inches in length. Long-pointed buds richly marked with carmine; open blooms clear yellow. Tall. **\$1.25 ea.; 3 for \$3.35.**



★Soeur Therese

★**TALISMAN.** H.T. Multicolored. Free in bloom. A glorious combination of orange, yellow, and rose-red with choice, distinctive form. **\$1.25 ea.; 3 for \$3.35.**

★**TEXAS CENTENNIAL.** H.T. Plant Pat. 162. Brilliant red. Its deep red buds turn glowing salmon-red in the fully opened flowers and come almost continuously on strong, erect stems. Tall. Fragrant. **\$1.25 ea.; 3 for \$3.35.**

★**THE DOCTOR.** H.T. Satiny pink. Buds long and pointed, expanding to enormous open flowers. One of the most fragrant pink Roses. Of fine form, the color is a uniform silvery pink. Not so prolific, but the blooms compensate growers who enjoy extra quality. **\$1.25 ea.; 3 for \$3.35.**

★**WHITE BRIARCLIFF.** H.T. Plant Pat. 108. An ideal white Rose for the garden and for cutting. The streamlined buds are produced in great quantities. Fully double; always pure white. **\$1.50 ea.; 3 for \$4.**

Everblooming Shrub Roses

This new type of Rose gives us two of the world's most valuable plants for use about the home grounds. For they are medium small, refined shrubs *that bloom all season*. Their growth is vase or mound-shaped, densely branching, thick and bushy. Use, for instance, in place of the more common Barberry or Bridal Wreath for a planting of greater distinction and constant, lovely bloom from June to freezing weather.

★**MARTHA LAMBERT.** An everblooming Shrub Rose with large clusters of intense scarlet, single blooms like heads of phlox. Hardy, healthy and attractive. Grows about 3 feet high and 4 or more feet across. **\$1.25 ea.; 3 for \$3.35.**

★**THE FAIRY.** See illustration. One of the finest and most useful plants ever introduced. Rosettes of seashell-pink come in large sprays, somewhat like an everblooming dwarf Dorothy Perkins, but prettier. A medium low, spreading bush with small, shiny, attractive foliage which seems to be proof against disease or neglect. It grows here to 4 feet high and broader than high, but can be kept lower. **\$1.25 ea.; 3 for \$3.35.**



★**The Fairy.** Hardy continuous-blooming, 3 to 4-foot shrub Rose that requires no spraying.

Photo by Fred Dudley of a prize-winning arrangement by Louis McDonald, both of Lynchburg, Va.

MINIATURE ROSES. Hardy

3-in. Pot-Grown Plants, Postpaid

Fall shipment for outdoor planting in the south. For outside, north of Washington, D. C., we advise spring planting. For indoor winter flowering, rest plants outdoors until after January 1, then pot and place in a sunny window. We can supply rested plants after January 1, for indoor flowering. They will not thrive in a dry atmosphere.

★**MIDGET.** Plant Pat. 466. The tiniest rose-red, fully double Miniature Rose. Almost thornless. **75 cts. ea.; 3 for \$1.90.**

★**PIXIE.** Plant Pat. 408. The world's tiniest double white Rose. It shows pink shadings in cool weather. **75 cts. ea.; 3 for \$1.90.**

★**RED ELF.** Plant Pat. Pending. New for 1949. The richest and deepest color of them all—a velvety Bordeaux red. Graceful habit, vigor, and profusion of blooms. **\$1.25 ea.; 3 for \$3.15.**

★**ROSA ROULETTI.** Rose-pink, double flowers an inch in diameter. **75 cts. ea.; 3 for \$1.90.**

★**SWEET FAIRY.** (DeVink.) Plant Pat. 748. *New.* Fragrant, dark pink buds; very double, 1-inch blooms of apple-blossom-pink. **\$1 ea.; 3 for \$2.50.**

★**TOM THUMB.** Plant Pat. 169. Deep crimson buds open slightly lighter with a bright eye in the heart of the flower. Beautifully formed, perfect, tiny Roses. **75 cts. ea.; 3 for \$1.90.**

3 MINIATURE ROSES \$2.50

★**Midget.** Plant Pat. 466. Rose-red.

★**Red Elf.** Plant Pat. Pending. Crimson.

★**Sweet Fairy.** Plant Pat. 748. Apple-blossom-pink.

ASK FOR OFFER 119

HYBRID PERPETUAL ROSES

These very hardy bush Roses can be grown in the colder climates without winter protection, and both varieties are worthy of a garden place anywhere. Healthy, vigorous, undemanding and beautiful.

★**FRAU KARL DRUSCHKI.** The world-renowned snow-white Hybrid Perpetual Rose that repeats its blooms throughout the season. Not fragrant, but unsurpassed in form and size. **\$1.25 ea.; 3 for \$3.35.**

★**HENRY NEVARD.** This delightfully fragrant, deep crimson Hybrid Perpetual Rose repeats its glowing blooms in the fall. **\$1.25 ea.; 3 for \$3.35.**

OFFER NO. 119A: One each of the above two \$2.25

GROUND-COVER ROSE

★**MAX GRAF.** Large, single, apple-blossom-pink flowers in June. Very hardy. Beautiful foliage. **\$1.25 ea.; 3 for \$3.35.**

SUPPLIES

EEZY WEAR GARDEN GLOVES. All leather, soft and pliable. Protect your hands from dirt, stains, and scratches. Sizes for women (small, medium, large) and men (medium, large). **\$1.35 per pair, ppd.**

FLORALIFE. Makes cut-flowers last longer. With Floralife, a flower arrangement can be left undisturbed. Boxed in handy packet form; each packet makes 2 quarts of solution. Attractively packaged, suitable for party prizes and makes a fine Christmas gift. **15 packets in a box, \$1.10, ppd.**

STIM-U-PLANT. Fertilizer in compact, odorless, tablet form. The ideal feeding method for house plants. Contains all the necessary elements for good plant growth and bloom. Handy to store and use. **100 tablets 75 cts.; 1000 tablets \$3.50, ppd.**



★Alain

© C.P. CO.

6 SAMPLE FLORIBUNDAS \$6.50

(Value \$7.75)

One each of **Alain**, **Bouquet**, **Floradora**, **Koralle**, **Little Miss Muffett** and **Red Ripples**. Plant these for constant bloom, for long-lasting cut-flowers and corsages. We ship the same quality plants in all group offers as are sent in individual orders.

ASK FOR OFFER 120

Floribundas for Hedges . . .

Border your driveway with bloom from spring to fall! Or put a row of everblooming Floribundas along the edge of your property; your neighbor will enjoy them, too, and the thorns give good protection against trespassers of all kinds. For quantity use we offer the following special rates:

★**Alain**. Carmine-red. 2½ ft. 12 for \$12.50.

★**Betty Prior**. Pink. 3½ ft. 12 for \$12.50.

★**Red Ripples**. Bright true red. 4½ ft. 12 for \$11.

STATE VARIETY AND QUANTITY WANTED

★Betty Prior



Everblooming

★**ALAIN**. New. Bright carmine-red blooms come continuously in great clusters all over the densely branching plants. Blooms have more petals than older red kinds and when fully open show gleaming golden centers. Thick foliage on strong green stems. 2½ feet tall. **\$1.50 ea.; 3 for \$4.**

★**BETTY PRIOR**. Plant Pat. 340. Large branching clusters of single blooms resembling red dogwood in shape, size and color. The plants are abundantly branched and continuous in bloom. Growth 3½ feet. One of the very best. **\$1.25 ea.; 3 for \$3.35.**

★**BOUQUET**. Clouds of brilliant rose-red blooms that look like camellias almost hide the foliage. Each branching clusters makes a long-lasting bouquet. Growth 2 to 2½ feet, bushy and compact. Good. **\$1.25 ea.; 3 for \$3.35.**

★**CHATTER**. Plant Pat. 739. Unfading, bright carmine-red. Long lasting. 2 feet. **\$1.25 ea.; 3 for \$3.35.**

★**CRIMSON ROSETTE**. Plant Pat. Applied For. Crinkled heads of deep crimson, unfading, double blooms. **\$1.50 ea.; 3 for \$4.**

★**DONALD PRIOR**. Plant Pat. 377. This sparkling red, 12-petaled variety is a beautiful mate for Betty Prior, for both grow to about 3½ feet and have large, shiny foliage. Dependable bloom all season. **\$1.25 ea.; 3 for \$3.35.**

★**FASHION**. Plant Pat. 789. Don't miss this brilliant new All-America winner shown on **AARS** pages 1 and 2. **\$2 ea.; 3 for \$5.**

★**FLORADORA**. Constantly in bloom and an entirely new shade in Roses—a brilliant cinnamon-bar-red, as arresting under artificial light as in the garden. Floradora blooms are always the eye-catchers. 2½ to 3 feet. **\$1.25 ea.; 3 for \$3.35.**

★**FRENSHAM**. English Gold Medal award-winner. An outstanding new crimson-red that is our idea of what a Floribunda should be. Bushy plants 3 feet high and about as wide. **\$1.50 ea.; 3 for \$4.**

★**GOLDILOCKS**. Plant Pat. 672. A fine, true yellow, the best yellow Floribunda. See page 2 for description and page 21 for illustration. **\$1.50 ea.; 3 for \$4.**

★Floradora

© C.P. CO.



Floribundas

★KORALLE. Wavy-petaled, rose-red blooms with a glistening coral sheen. Vigorous, healthy plants are erect and bushy. A good Rose, semi-double, growing about 2 feet tall. **\$1.25 ea.; 3 for \$3.35.**

★LITTLE MISS MUFFETT. As delightful a Rose as any in this class, with charming rich coral-pink flowers composed of 20 petals, neatly arranged like those of a choice camellia. They are carried in graceful, open, branching heads that display them to their fullest advantage. Of sturdy growth and about 2 feet tall. **\$1.25 ea.; 3 for \$3.35.**

★MARIONETTE. Plant Pat. 569. A white sport of Pinocchio with creamy yellow, well-formed buds. Fine plant growth, spreading, low and bushy, 1½ to 2 feet in height. The dainty buds are exquisite for corsages and cut-flower arrangements. **\$1.25 ea.; 3 for \$3.35.**

★PERMANENT WAVE. Plant Pat. 107. Wavy-petaled blooms of rich rose-pink, in clusters. Unusual, red-bronze buds. Growth 2 to 2½ feet. **\$1.25 ea.; 3 for \$3.35.**

★PINK BOUNTIFUL. Plant Pat. 601. Deep rose-pink buds, excellent for corsages, open to double blooms of very clear, vivid pink. Superior form. Hardy, vigorous plants 2 to 3 feet tall. **\$1.25 ea.; 3 for \$3.35.**

★PINK ROSETTE. Plant Pat. Applied For. Double, long-lasting blooms continuously produced. **\$1.50 ea.; 3 for \$4.**

★PINOCCHIO. Plant Pat. 484. See page 2 for this popular Floribunda. **\$1.25 ea.; 3 for \$3.35.**

★RED PINOCCHIO. Plant Pat. 812. A new, velvety, deep red that is receiving much praise. Rated 8.3 by the American Rose Society during its first year of testing. Some call it even better than Pinocchio. **\$1.50 ea.; 3 for \$4.**

★RED RIPPLES. A clear, true red in both bud and bloom; an intense and joyous color. The wavy-petaled flowers come in great masses and keep coming until later in the fall than most varieties. The plants are outstanding too. Vigorous and healthy, they grow to 3½ or 4 feet or more. **\$1.25 ea.; 3 for \$3.35.**

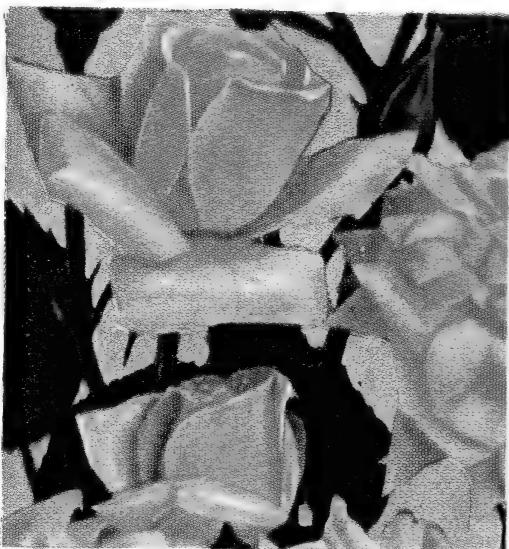
★SUMMER SNOW. Plant Pat. 416. You need a good white to complete a planting of Floribundas, and here it is. 2 feet. **\$1.25 ea.; 3 for \$3.35.**

★WORLD'S FAIR. Plant Pat. 362. Velvety crimson flowers, larger than most other red Floribundas, on 2 to 2½-foot plants. **\$1.25 ea.; 3 for \$3.35.**

★Little Miss Muffett



★Koralle



★Goldilocks

★Red Ripples



BEAUTIFUL
HARDY

CLIMBING ROSES

Add Variety of Flower

Climbing Roses give a lift to a garden, adding variety with their height. They make fine backgrounds for other flowers and can divide your property from the neighbors' in the most pleasant way.

All these climbers are large-flowered kinds that give a glorious display and countless cut-flowers, needing little care. Climbing Roses usually bloom the second season after planting. Do not prune the first year's growth of these kinds. Later, prune only enough to keep within bounds and to remove worn-out, dead wood.

★**DR. W. VAN FLEET.** Flesh-pink. Very vigorous, with large, double, fragrant flowers. Blooms early and for a long time. Hardy, healthy and dependable. \$1.25 ea.; 3 for \$3.35.

★**ELEGANCE.** Early yellow. Very vigorous. Long buds; prolific, large, shapely blooms. \$2 ea.; 3 for \$5.

★**FLASH.** Plant Pat. 396. Buds yellow suffused with scarlet, opening to gleaming scarlet with underside yellow. \$1.50 ea.; 3 for \$4.

★**KING MIDAS.** Plant Pat. 586. Early. Large, double, golden yellow; pointed buds. Vigorous. \$1.50 ea.; 3 for \$4.

★**MARY WALLACE.** Midseason. Large, cup-shaped blooms of glowing rose-pink. Very hardy. \$1.25 ea.; 3 for \$3.35.

★Paul's
Scarlet
Climber



★**PAUL'S SCARLET CLIMBER.** Midseason. A great mass of vivid scarlet for weeks. The brilliant color does not burn or fade and the bloom in June is profuse. \$1.25 ea.; 3 for \$3.35.

★**SILVER MOON.** Midseason. White. Great, silvery white, semi-double blooms. Dark, leathery foliage. \$1.25 ea.; 3 for \$3.35.

★**SPANISH BEAUTY (Mme. Gregoire Staechelin).** Early. Perfumed, urn-shaped, pearl-pink blooms, the outside deeper pink. \$1.25 ea.; 3 for \$3.35.

REPEAT-BLOOMING

CLIMBING ROSES

Height to Your Garden

Your garden needs Climbing Roses for backgrounds, screens and tall decorative effects. The long canes produce an amazing mass of bloom. New Dawn and Prosperity are especially free in bloom all season until frost. These two are also particularly hardy and will withstand much cold without protection. Climbing Roses are especially easy to grow.

★BLAZE. Scarlet-crimson. A gorgeous show for weeks in June. Under favorable conditions it sometimes repeats in the fall. \$1.50 ea.; 3 for \$4.

★DR. J. H. NICOLAS. Plant Pat. 457. Huge, fragrant, rose-pink. 50 petals. \$1.50 ea.; 3 for \$4.

★New Dawn



★NEW DAWN. (Everblooming Dr. W. Van Fleet.) "The best hardy Everblooming Climbing Rose ever produced." 12 to 15-foot canes with sparkling, healthy foliage and masses of blush-pink, fragrant blooms on good cutting stems in June. Repeats freely until hard frost. \$1.50 ea.; 3 for \$4.

★PROSPERITY. Superb as a shrub or for low fences, bearing on its 7-foot canes great clusters of fragrant, double, white flowers flushed pink. The hardiest and most profuse repeat-blooming pillar Rose. \$1.50 ea.; 3 for \$4.

2 Most Popular Climbers \$2.50

Value \$2.75

★PAUL'S SCARLET CLIMBER. Brilliant scarlet. Abundant spring blooms.

★NEW DAWN. Pink. The best hardy climber for reliable repeat bloom all season. Flowers like Van Fleet.

OFFER 123: One each, Paul's Scarlet Climber and New Dawn



★Blaze

Everblooming CLIMBING HYBRID TEAS for Mild Climates

The glory of southern gardens and gems elsewhere if they can be grown in a sheltered spot or given winter protection according to the climate.

★CLIMBING CRIMSON GLORY. Plant Pat. 736. Richly fragrant, deep crimson blooms like Crimson Glory, and the same clean, disease-resistant foliage. \$2 ea.; 3 for \$5.

★CLIMBING MRS. PIERRE S. DU PONT. Golden yellow. Beautiful golden yellow blooms, described on page 17. \$1.50 ea.; 3 for \$4.

★CLIMBING PEACE. Plant Pat. Pending. New. Blooms identical with those of the bush Peace Rose come on long, fast-growing, pliant canes. It is so new its degree of hardiness is still under experiment. For the north, we advise waiting for further tests, unless you wish to experiment or can give it winter protection. \$2 ea.; 3 for \$5.

★CLIMBING TALISMAN. A climbing form of the famous Talisman Rose. \$1.50 ea.; 3 for \$4.

★HIGH NOON. Plant Pat. 704. Yellow. Regional All-America award for mild climates. The tips of the canes are sometimes winter killed here but without bad effect. Blooms constantly and makes fine new growth. Beautiful golden yellow buds on long stems for cutting. \$2 ea.; 3 for \$5.10.

Hardy Phlox

EXTRA-FINE PHLOX

Augusta. See illus. Plant Pat. 252. Does not fade. A splendid variety of vivid American-Beauty-red color. 65 cts. ea.; 3 for \$1.75.

Columbia. Plant Pat. 118. See illus. Cameo-pink with soft blue eye. Finest light pink Phlox. Extra long in bloom. 65 cts. ea.; 3 for \$1.75.

OFFER 124:
6 Extra-fine
Phlox, 3 of each
above, \$2.95.

Columbia. A charming pink Phlox. 65 cts. ea.



Augusta. 65 cts. ea.; 3 for \$1.75

Plant Hardy PHLOX this fall for bloom next summer when other flowers are few.

6 BRILLIANT PHLOX \$2.35

50 cts. ea.; 3 of one variety for \$1.25

Brilliant. Clear, shining scarlet with darker eye. Extra fragrant. Many large flowers.

Charles Curtis. Non-fading, Mandarin-red, a sparkling color. Strong grower.

Flash. Carmine-crimson with bright center. A very showy, free-blooming variety.

Progress. Probably the best blue Phlox. Mid-blue with lavender shadings; large florets.

Purple Heart. New deep blue-purple, with darker center. Vigorous, with large flowers.

Salmon Beauty. Salmon-pink with white eye.

OFFER 124A: 1 each
of the above \$2.35

6 BEST OLDER PHLOX \$2.35

50 cts. ea.; 3 of one variety for \$1.25

Border Queen. Low; clear watermelon-pink.

Caroline Vandenberg. Good lavender-blue.

George Stipp. Lovely salmon.

Leo Schlageter. Light carmine-scarlet.

Miss Lingard. Famous, long-blooming white.

Painted Lady. Silvery pink with cherry eye.

OFFER 124B: 1 each of the above \$2.35

14 PHLOX 1 each of all varieties \$6.65 (Value \$7.30)

For a big show and delightful fragrance in your garden next summer, plant this gay, color-contrast collection of Phlox.

ASK FOR OFFER 124C

ANTHEMIS, Moonlight. Lovely, soft yellow rayed flowers come in quantity over a long season, beginning in early summer. Most attractive plants with fern-like foliage. 2 feet tall. 50 cts. ea.; 3 for \$1.25.

AQUILEGIA (Columbine), Long-Spurred Hybrids. Gay, fascinating, airy blooms in May and June on 2 to 3-foot, wiry stems. Beautiful foliage. Thrives in sun or shade. 50 cts. ea.; 3 for \$1.25.

12 FINE HARDY PERENNIALS \$4.95

(\$6.40 value)

A money-saving collection of long-lived, long-blooming kinds.

**1 Anthemis
Moonlight**

**4 Aquilegia
Long-Spurred
Columbine**

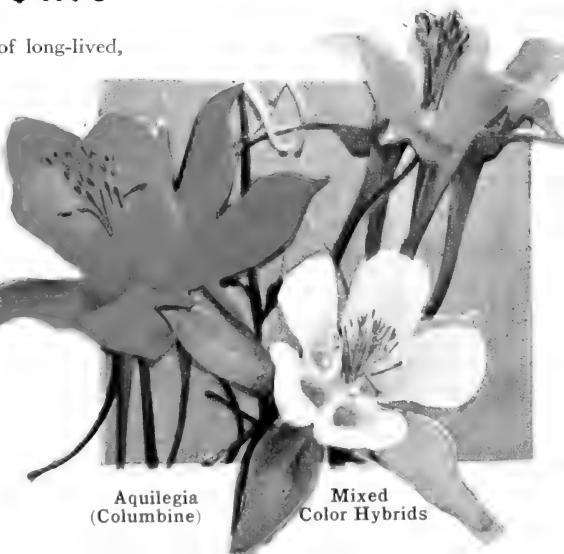
**4 Carnations
Lucia
Silvermine
2 Unique**

**1 Coreopsis
Golden Shower**

**1 Lythrum
Dropmore Purple**

**1 Stokesia
Blue Moon**

ASK FOR OFFER
124D



Aquilegia
(Columbine)

Mixed
Color Hybrids



Anthemis, Moonlight

Hardy Perennials

Hardy Garden CARNATIONS Spicily Fragrant

These delightfully scented flowers resemble the florist's Carnations but are perfectly hardy garden plants of easy culture. Free blooming, June to September. This long season of bloom, their delightful form, color and fragrance, long life and ease of culture make them important plants for your garden.

Lucia. See illustration. Rich carmine-pink. 60 cts. ea.; 3 for \$1.50.

Silvermine. See illus. Silvery white. 50 cts. ea.; 3 for \$1.25.

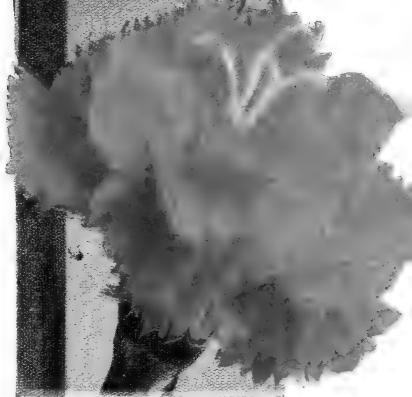
Purple Unique. Clear, glossy purple. 60 cts. ea.; 3 for \$1.50.

Rose Unique. Bright rose-pink. 60 cts. ea.; 3 for \$1.50.

Salmon Unique. Salmon-pink. 60 cts. ea.; 3 for \$1.50.

OFFER 125A. One each of all 5 of the above Carnations \$2.25

OFFER 125B. One each of the 3 Unique Carnations \$1.65



Carnation, Lucia

A fine new variety you should not miss.

IBERIS (Candytuft), Snowflake. Large white flowers of snowflake pattern in spring. Low evergreen plants. This is a fine improved variety, more compact and larger flowered than the type. 50 cts. ea.; 3 for \$1.25.

STOKESIA, Blue Moon. Handsome, light blue, fringed flowers up to 5 or 6 inches across, on 12 to 18-inch stems. It is of easy culture, blooming all summer and fall. 50 cts. ea.; 3 for \$1.25.



Carnation, Silvermine

COREOPSIS, Golden Shower. See illustration below. Has dainty, star-like, yellow flowers $1\frac{1}{2}$ inches across from June to frost on erect, 2-foot plants. With its strong stems and fine, dense, disease-free foliage, it forms an upright, compact clump; never open and sprawling like the ordinary Coreopsis. It is hardy and long-lived but does not crowd out other plants. Very easy to grow. 50 cts. ea.; 3 for \$1.25.

GYPSOPHILA (Baby's Breath), Rosy Veil. A low-growing, double, pink variety of this dainty flower. Ideal for adding to bouquets. Established plants reach 2 feet. Blooms summer and fall. 50 cts. ea.; 3 for \$1.25.

LYTHRUM, Dropmore Purple. A fine, very new variety, hardy and handsome, with showy purple flowers on narrow spikes. Continuous bloom from June to September. 60 cts. ea.; 3 for \$1.50.

REGAL LILIES. See illustration below. When these Lilies bloom they truly do bring a regal splendor to the whole garden where they are growing! Regal Lilies are easy to grow; the bulbs are perfectly hardy and bloom year after year indefinitely; and certainly it is one of the most beautiful of all Lilies. Deliciously fragrant blooms in June; white trumpets with golden throats, the outside stained wine color. Plant the bulbs 6 to 8 inches deep, in groups among perennials, Roses, or along the edge of a shrub border in a sunny place in well-drained soil. They grow vigorously, with sturdy stems 4 to 6 feet high. Our Regal Lily bulbs will bloom the first June after planting and will have more and more huge blooms each year. **Large bulbs:** 3 for \$1; 6 for \$1.95; 12 for \$3.65; 25 for \$7.25; 50 for \$13.95.



© New Coreopsis, Golden Shower

PLATYCODON. Sometimes called Balloon-Flower or Chinese Bell-flower. The buds are fascinating, fat blue balloons, which open to bell-shaped flowers of deep blue. 50 cts. ea.; 3 for \$1.25.



Platycodon



Regal Lilies



Let this CATALOG be your STAR GUIDE to GOOD ROSES

Fall 1949



Star Rose Guarantee

We guarantee every Star Rose to bloom the first blooming period after purchase; failing which we will replace the plant or refund its cost.



STAR ROSE TRADE-MARK

This is a *durable*, star-shaped Tag bearing the name of the Rose on the back. You have the satisfaction of always knowing a Star Rose by name when it blooms. Insist on having the Star Rose Trade-Mark on every Rose plant you purchase.

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PRICES in this catalog apply until December 15, 1949. We do not ship C.O.D.

In collection offers, we reserve the right to substitute with varieties of equal or greater value, when necessary.

ROSE MAGAZINE

25 cts. for 4 issues

"Success With Roses" is freely illustrated and full of entertaining news of Roses, Rose people, and Rose events. Issued 2 to 4 times a year. Single copies free on request. 25 cts. for four issues or free with current order of \$5 or more.



Visit Our Rose Fields and Garden Marts

Flower lovers from near and far are always welcome visitors at the Star Rose Gardens. Our autumn displays of Roses and Chrysanthemums are spectacular and well worth a visit.

We have two Marts to serve our customers who wish to call.

GARDEN MART NO. 1 (at our greenhouses) is 1 mile off U. S. Route 1 at West Grove. Rose plants are ready here for immediate delivery AFTER NOV. 1. Open every day and Sunday, 10 A.M. to 5 P.M.

GARDEN MART NO. 2 on Route 1, 2 miles west of West Grove, is near the Rose fields and Red Rose Inn. Go there to see the Roses and Chrysanthemums in bloom until frost. Advance orders taken here. Open 10 A.M. to 6 P.M. including Sundays, June 1 to October 24.

Fall Planting

We recommend fall planting of Roses in late autumn—late October for northern states; from November until the ground freezes, farther south. Fall-planted Roses are all ready to grow when spring comes.



Star ☆ Roses as Christmas Gifts

**Order Star Roses for your flower-loving friends
and your gift will keep on giving, year after year**

1. At Christmas time, the friends for whom you order your Roses will receive from us the attractive Christmas card shown above, announcing your gift. It is best to send your Christmas orders as early as possible, and this will help you, too, to avoid the rush of many things to do at the last moment. We will mail the card to arrive at the proper time. The plants will be shipped next spring at the right time for planting.

2. On the gift card we write your name as donor, the names of the Roses ordered and the date when the plants will be forwarded. We attend to the shipping time. Full planting and cultural directions go with each order.

3. Be sure to give full names and addresses to which the Roses are to be sent. Please print names and addresses plainly to avoid any chance of error in shipping.

4. You can order \$2.50 or \$5 gift certificates in any amount to be sent with the Christmas cards announcing your gifts. These permit your friends to make their own selections, which is often most appreciated. A copy of our Spring Catalog is sent to each as soon as it comes from the press, and when they order, there can be no doubt that your gifts will bring "Just what they wanted!"

5. Please make all gift orders on separate sheets from other orders for special handling, so we may make sure each card is sent at the proper time.

6. By ordering Star Roses or Star Rose Gift Certificates as Christmas gifts, you avoid the tiresome annoyance of pushing through Christmas shopping crowds, and have the satisfaction of knowing your present will be joyfully received, even if it is duplicated by someone else. There is always room for more Roses in a flower-lover's garden.

Other Gift Suggestions

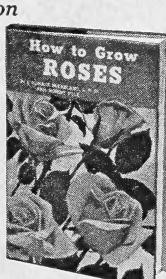
"HOW TO GROW ROSES" *1948 Revised Edition*

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192 pages; cloth bound, 32 pages in natural color

An up-to-the-minute reference book on Rose-growing for those who wish to have something to turn to at once for sound, practical advice when Rose problems arise.

\$2.50 postpaid or, with a \$10 order, only
\$1.50 postpaid



"ROSES FOR EVERY GARDEN"

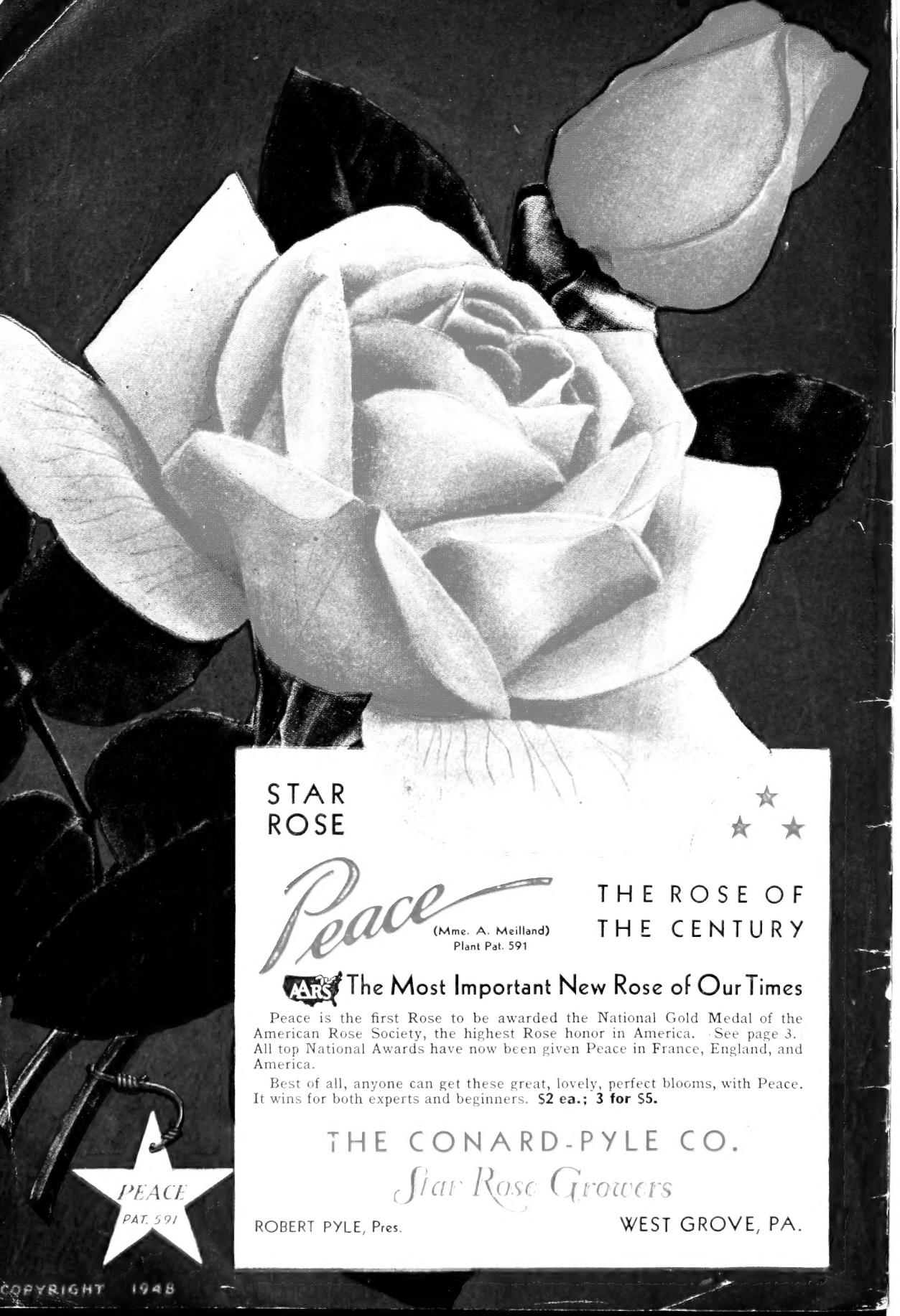
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218 pages, 32 color illustrations and many drawings. Written with wide, first-hand, scientifically accurate knowledge, this book is trustworthy and, at the same time, delightful reading. Dr. Allen knows the fun to be found in growing and having your own Roses. \$3.50, postpaid.

American Rose Society Membership

A year's membership in this large and active society brings a wealth of material throughout the year. For more details, see page 4.

FLOWER CUTTER-HOLDER. 18 inches of smooth, very light metal extends your reach to the back of a bush or high on an arbor. One-hand operation cuts easily and holds the flowers firmly. Any gardener would be thrilled with this inspired, well-made cutter. \$3.50 each.



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Peace
(Mme. A. Meilland)
Plant Pat. 591



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Peace is the first Rose to be awarded the National Gold Medal of the American Rose Society, the highest Rose honor in America. See page 3. All top National Awards have now been given Peace in France, England, and America.

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PEACE
PAT. 591

